

## ORDER



KLAS

**Orders**  
**Order / Rev:** 37382  
**Alt Order #:** 08863442  
**Product Desc:** BERKLEY/SENATE/D  
**Estimate:**  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 09/24/12 / 10/16/12  
**Order Type:** GENERAL

**Primary AE:** Mike Jones  
**Sales Office:** K-WAS  
**Sales Region:** National

**Agency Name:** Shorr Johnson Magnus  
**Buying Contact:**  
**Billing Contact:**  
 1831 Chestnut St.  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Berkley, Shelley - D-USS  
**Demographic:** A35+  
**Product Codes:** PO1  
**Priority:** LV2  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	135	\$70,335.00	\$59,784.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	135	\$70,335.00	\$59,784.75	0.00
<b>Totals</b>	<b>135</b>	<b>\$70,335.00</b>	<b>\$59,784.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$70,335.00
Market	100%	\$234,450.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$58,612.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$11,722.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/16/12	10/19/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	-TWTF--	:30	7	\$25.00	LV3	0.00	NM	7	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		7				\$25.00		0.00			
E 2	8	10/22/12	10/22/12	8 News Now 4-5a 8 News Now 4-5a	CM	4-5a	M-----	:30	2	\$25.00	LV3	0.00	NM	2	\$50.00



Order / Rev: 37382  
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 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/22/12	10/22/12	Price Is Right Price Is Right	CM	10-11a M-----	:30	1	\$400.00	LV3	0.00	NM	1	\$400.00
PRICE RITE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00		0.00			
E 15	8	10/16/12	10/19/12	Live w/Kelly Live w/Kelly	CM	9-10a -TWTF--	:30	4	\$275.00	LV3	0.00	NM	4	\$1,100.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$275.00		0.00			
E 16	8	10/22/12	10/22/12	Live w/Kelly Live w/Kelly	CM	9-10a M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$275.00		0.00			
E 18	8	10/22/12	10/22/12	Y&R Young & Restless	CM	11a-12p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
YNG & RSTLSS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00		0.00			
E 20	8	10/20/12	10/20/12	8 News Now Sat 5-7p 8 News Now Sat 5-7p	CM	5-7p -----S-	:30	2	\$185.00	LV3	0.00	NM	2	\$370.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$185.00		0.00			
E 21	8	10/16/12	10/19/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p -TWTF--	:30	8	\$400.00	LV3	0.00	NM	8	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$400.00		0.00			
E 22	8	10/22/12	10/22/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p M-----	:30	2	\$400.00	LV3	0.00	NM	2	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00		0.00			
E 23	8	10/16/12	10/19/12	8 News Now 4p M-F 8 News Now 4p M-F (4:30 PM-5:00 PM)	CM	4-5p -TWTF--	:30	8	\$350.00	LV3	0.00	NM	8	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$350.00		0.00			
E 24	8	10/22/12	10/22/12	8 News Now 4p M-F 8 News Now 4p M-F (4:30 PM-5:00 PM)	CM	4-5p M-----	:30	2	\$350.00	LV3	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00		0.00			
E 25	8	10/20/12	10/20/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p -----S-	:30	1	\$165.00	LV3	0.00	NM	1	\$165.00
ET WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$165.00		0.00			
E 26	8	10/16/12	10/19/12	7-8p Rotator 7-8p Rotator	CM	7-8p -TWTF--	:30	3	\$300.00	LV3	0.00	NM	3	\$900.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				3	\$300.00		0.00			
E 27	8	10/22/12	10/22/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$300.00		0.00			

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Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	8	10/22/12	10/22/12	7-8p Rotator 7-8p Rotator	CM	7-8p M-----	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
ET/INSDR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	2		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		7-8p Rotator	7-8p		M-----	:30	(\$300.00)	0.00	NM			
See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco ]														
2	8	10/22/12-10/28/12		7-8p Rotator	7-8p		M-----	:30	(\$300.00)	0.00	NM			
See MG 27.3,27.4 [Program PE'd due Presidential Debates - bco ]														
3	8	10/22/12-10/28/12		Mon 10-11p	10-11p		(10:00 PM-10:30M-----	:30	\$300.00	0.00	NM			
Ⓜ MG for 27.2,27.1														
4	8	10/22/12-10/28/12		Mon 10-11p	10-11p		(10:00 PM-10:30M-----	:30	\$300.00	0.00	NM			
Ⓜ MG for 27.2,27.1														
E 28	8	10/16/12	10/19/12	630-7p Inside Edition Inside Edition	CM	630-7p -TWTF--	:30	2	\$275.00	LV3	0.00	NM	2	\$550.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-TWTF--	2		\$275.00		0.00					
E 29	8	10/22/12	10/22/12	630-7p Inside Edition Inside Edition	CM	630-7p M-----	:30	1	\$275.00	LV3	0.00	NM	1	\$275.00
INS EDIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	1		\$275.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		630-7p Inside Edition	630-7p		M-----	:30	(\$275.00)	0.00	NM			
See MG 29.2 [Program PE'd due Presidential Debates - bco ]														
2	8	10/22/12-10/28/12		Mon 10-11p	10-11p		(10:30 PM-11:00M-----	:30	\$275.00	0.00	NM			
Ⓜ MG for 29.1 10/22														
E 32	8	10/16/12	10/16/12	Tue 9-10p NCIS: LA	CM	9-10p -T-----	:30	2	\$2,000.00	LV3	0.00	NM	2	\$4,000.00
NCIS LA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----	2		\$2,000.00		0.00					
E 34	8	10/21/12	10/21/12	Sun 7-8p 60 Minutes	CM	7-8p -----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
60 MIN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1		\$6,000.00		0.00					
E 36	8	10/22/12	10/22/12	Mon 9-10p 2 Broke Girls / Mike & Molly	CM	9-10p M-----	:30	2	\$2,200.00	LV3	0.00	NM	0	\$0.00
2 GRLS/ MIKE&MLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	M-----	2		\$2,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	8	10/22/12-10/28/12		Mon 9-10p	9-10p		M-----	:30	(\$2,200.00)	0.00	NM			
Credited [due pgm chg to Hawaii 5-O]														
2	8	10/22/12-10/28/12		Mon 9-10p	9-10p		M-----	:30	(\$2,200.00)	0.00	NM			
Credited [due pgm chg to Hawaii 5-O]														
E 37	8	10/21/12	10/21/12	Sun 10-11p The Mentalist	CM	10-11p -----S	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----S	1		\$1,900.00		0.00					
E 38	8	10/19/12	10/19/12	Fri 10-11p Blue Bloods	CM	10-11p ----F--	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00

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Advertiser: Berkley, Shelley - D-USS  
 Product Desc: BERKLEY/SENATE/D  
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,400.00		0.00			
E 39	8	10/19/12	10/19/12	Fri 9-10p	CM	9-10p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	0	\$0.00
				Made In Jersey											
MD IN JRSY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Fri 9-10p		9-10p	-----F----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 41.2,41.3,41.4															
[Due Program Change To "CSI NY" - bco ]															
E 40	8	10/21/12	10/21/12	Sun 9-10p	CM	9-10p	-----S	:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
				The Good Wife											
GD WIFE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,400.00		0.00			
E 41	8	10/19/12	10/19/12	Fri 8-9p	CM	8-9p	----F--	:30	1	\$1,200.00	LV3	0.00	NM	3	\$2,900.00
				CSI: NY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$1,200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	10/15/12-10/21/12		Fri 8-9p		8-9p	-----F----	:30		<del>(\$1,200.00)</del>		0.00	NM		
See MG 41.2,41.3,41.4															
[Due Program Change To "Hawaii Five-O" - bco ]															
2	8	10/19/12-10/19/12		Fri 8-9p		8-9p	-----F----	:30		\$1,900.00		0.00	NM		
Ⓜ MG for 39.1,41.1															
3	8	10/20/12-10/20/12		Sat Prime Special		8-10p	-----Sa--	:30		\$500.00		0.00	NM		
Ⓜ MG for 39.1,41.1															
4	8	10/20/12-10/20/12		Sat Prime Special		8-10p	-----Sa--	:30		\$500.00		0.00	NM		
Ⓜ MG for 39.1,41.1															
E 42	8	10/22/12	10/22/12	Mon 8-9p	CM	8-9p	M-----	:30	1	\$1,600.00	LV3	0.00	NM	1	\$1,600.00
				How Met Mother/ Partners (8:00 PM-9:00 PM)											
MTHR/PRTNR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,600.00		0.00			
E 45	8	10/17/12	10/17/12	Wed 8-9p	CM	8-9p	--W----	:30	1	\$1,900.00	LV3	0.00	NM	1	\$1,900.00
				Survivor: Philippines											
SRVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,900.00		0.00			
E 46	8	10/17/12	10/17/12	Wed 9-10p	CM	9-10p	--W----	:30	1	\$2,300.00	LV3	0.00	NM	1	\$2,300.00
				Criminal Minds											
CRIM MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,300.00		0.00			
E 47	8	10/17/12	10/17/12	Wed 10-11p	CM	10-11p	--W----	:30	1	\$2,000.00	LV3	0.00	NM	1	\$2,000.00
				CSI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$2,000.00		0.00			
E 48	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$2,100.00	LV3	0.00	NM	1	\$2,100.00
				Big Bang / 2 1/2 Men											
BG BNG/2.5 MEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$2,100.00		0.00			
E 49	8	10/20/12	10/20/12	Sat 10-11p	CM	10-11P	-----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
				48 Hours Mystery											
48 HR MYST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Berkley, Shelley - D-USS  
Product Desc: BERKLEY/SENATE/D  
Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	8	10/20/12	10/20/12	Sat 10-11p 48 Hours Mystery	CM	10-11P -----S-	:30	1	\$750.00	LV3	0.00	NM	1	\$750.00
		48 HR MYST												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1		\$750.00			0.00			
E 50	8	10/16/12	10/19/12	Letterman Letterman	CM	1135p-1237a -TWTF--	:30	3	\$200.00	LV3	0.00	NM	3	\$600.00
		LTTRMAN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		3		\$200.00			0.00			
E 51	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$200.00	LV3	0.00	NM	1	\$200.00
		LTTRMAN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$200.00			0.00			
E 52	8	10/16/12	10/19/12	Craig Ferguson Craig Ferguson	CM	1237a-137a -TWTF-- (12:37 XM-1:37 XM)	:30	4	\$110.00	LV3	0.00	NM	4	\$440.00
		FRGUSN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		4		\$110.00			0.00			
E 53	8	10/22/12	10/22/12	Craig Ferguson Craig Ferguson	CM	1237a-137a M----- (12:37 XM-1:37 XM)	:30	1	\$110.00	LV3	0.00	NM	1	\$110.00
		FRGUSN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$110.00			0.00			
E 54	8	10/20/12	10/21/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P -----SS	:30	2	\$300.00	LV3	0.00	NM	2	\$600.00
		NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS		2		\$300.00			0.00			
E 55	8	10/16/12	10/19/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p -TWTF--	:30	2	\$500.00	LV3	0.00	NM	2	\$1,000.00
		NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2		\$500.00			0.00			
E 56	8	10/22/12	10/22/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p M-----	:30	1	\$500.00	LV3	0.00	NM	1	\$500.00
		NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$500.00			0.00			
E 57	8	10/21/12	10/21/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morn-----S	:30	2	\$215.00	LV3	0.00	NM	2	\$430.00
		SN MRN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2		\$215.00			0.00			
E 58	8	10/21/12	10/21/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A-----S	:30	1	\$215.00	LV3	0.00	NM	1	\$215.00
		NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1		\$215.00			0.00			
N 60	8	10/16/12	10/21/12	NFL Reg Season Game NFL Football Reg. Season	CM	NFL Football Reg. -----S (10:00 AM-4:00 PM)	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1		\$7,700.00			0.00			
N 61	8	10/16/12	10/21/12	Sat Prime Special KLAS Movie: Escape From NY	CM	8-10p -----S-	:30	1	\$2,000.00	LV1	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1		\$2,000.00			0.00			
N 62	8	10/16/12	10/21/12	Sat 1135p-1235a Priv P Private Practice	CM	1135p-1235a -----S-	:30	1	\$95.00	LV2	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

